

OPPORTUNITY

THOUGHT FOR FOOD CHALLENGE 2019/20

Dear Innovators

Greetings from Thought For Food (TFF)

We invite students & startups of your institute to be a part of this year's TFF Challenge 2019/20. Where we call on the Next Generation of Changemakers to Create Breakthrough Solutions for Sustainable and Inclusive Food Systems.

What to win: A trip of a lifetime to Kuala Lumpur, Malaysia at TFF Academy & International Summit (21-29th March 2020) + a chance to win 10,000+ US\$ Prizes and meet some of the brightest minds of the world.

How to compete: Take part in <https://tffdigitallabs.org/> and Send your bold ideas to answer the pressing question "How to sustainably feed 10 billion people by 2050? (Even If you don't have ideas or you're just a budding startup - don't worry our TFF Ambassadors will help, empower and support you in every process.)

TFF works with millennial entrepreneurs in over 160 countries as well as with some of the biggest companies in the industry (Syngenta, Bayer, KWS, DSM and more). To date, TFF has engaged 12,000+ young people and created 40 social impact startups in key areas like synthetic biology, vertical farming, logistics, new proteins, big data and appropriate tech for smallholders. Some success stories include Agrosmart (Brazil), Cultivando Futuro (Colombia), BiteBack (Indonesia). You can know more about TFF at www.thoughtforfood.org

You can fill this form <http://tiny.cc/tff> -if you need any help or have any doubts/questions/dilemmas to take part in this challenge. We'll be happy to help:)

Still, Have some doubts? Just reach out directly to our regional coordinator of Asia -Utsav Soni at Utsav@thoughtforfood.org or +91 8866799707

Nice to meet you and looking forward to hearing from you. See you at Malaysia!!!

So #WhatsYourBoldIdea?